

VIRTUAL SOLUTION WITH REAL PBX PERFORMANCE

KX-NSV300 eases your transition to the next advance in business communications – the software communication system. Installed on a generic server, this software PBX can deliver the full functionality of a high-end on-premise communication server without the upfront hardware costs. Best of all, your business enjoys acclaimed Panasonic reliability and performance plus expanded flexibility – all at a reduced cost.



 10-300

KX-NSV300 IS THE SOLUTION FOR YOU.

If your business has 10 to 300 users and a generic server environment, and if you are looking for ways to cut costs and empower your employees with improved performance and functionality, our advanced software communication system is the answer.

HIGH-END PERFORMANCE AT AN AFFORDABLE COST

Install KX-NSV300 in your existing virtual server environment and your business is ready to enjoy the same high-end versatility and functionality of our high-end KX-NSX on-premise system series.

If you are transitioning from our KX-NSX series, terminals are compatible, and the programming and functionality are basically the same. No extra learning costs are necessary.

With our Activation Key system, you purchase only the functions and user capacity necessary for your business – no budget wasted on unused capacity or functionality. Activation Keys can be purchased on an annual basis or as a single one-time purchase, and when needed, purchase of additional Activation Keys empowers your business to simply and immediately expand system functionality and capacity. Especially for small- and medium-sized businesses, Panasonic is the high-cost-performance solution.

ONE-STOP SOLUTION

From Mobile and IP Softphone and our UC Pro suite of applications to DECT wireless handsets and SIP Conferencing terminals, Panasonic brand offers a full line-up of terminals and applications to build a complete solution and raise employee productivity.

A wide variety of our proprietary terminals and applications as well as 3rd party SIP phones and IP camera/doorphones are KX-NSV300 ready, so consult your Panasonic rep for more information. Our software PBX can also assign a single number to any device for better connection with users anywhere.



KX-NSV300



IP Proprietary Telephone



IP Phone (SIP)



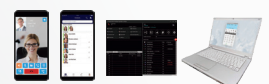
Wireless System



Conference Phone



IP Camera and IP Doorphone



Application

EASY TO MANAGE AND MAINTAIN

Installation is seamless and will not interrupt your work. System managers and service engineers can remotely perform maintenance. With Panasonic remote service, you can access your system securely, from anywhere, anytime for system updates and management.



NSX Based Software: OS (Linux)
Software DSP*1: OS (Linux)
Hypervisor (vmware/Hyper-V)
Generic Server/Cloud*2

* 1 Separate instance required for call control and DSP
 * 2 In future release, not at initial release

WORKS WITH YOUR GENERIC SERVER ENVIRONMENT

If you have a recent generic server with x86_64 architecture and support for a "hypervisor" virtual environment, you are ready to explore the advantages and cost savings of our software PBX.

A future release of KX-NSV300 will feature cloud support. Watch our news releases for more information!

EXPAND FUNCTIONALITY WITH PANASONIC UC PRO

With the optional activation key, you can transform your KX-NSV300 into an even more powerful and unified platform for business communications. It has multi-device support including PCs and smartphones, voice and video calling, instant messaging, screen sharing and more. You can even easily integrate Microsoft Outlook and most CRM systems.

The possibilities are endless. Take for instance, the shift to a smart-desk workstyle. With more people working remotely and occasionally visiting the office, the capability to assign a single number to each employee and enabling them to check-in wherever they are is a powerful advantage.



MOBILE SOFTPHONE READY

KX-NSV300 lets you register smartphones as extensions. The simple and secure KX-UCMA mobile softphone app is easy to install and requires no application server. The graphical user interface is intuitive and empowers audio and visual communications wherever they go.

KX-NSV300 also lets your business integrate your Windows PC in your network. The latest version of our PC softphone app features clipboard dialing, conversation recording and other handy features.

CASE STUDY

SPECIALIZED ELECTRONICS DISTRIBUTOR

This medium-sized company of 120 employees has two main work centres: a warehouse and an office. In addition, many employees work remotely. Call volume between the office and manufacturers and with their sales channels is very high.

ISSUES

- Missing calls
- Maintaining communication with remote staff
- Budget restrictions

SOLUTIONS

- Lower initial cost by utilizing an existing virtual machine environment.
- No lost business thanks to easy installation.
- Seamless connectivity even with remote staff by using smartphones as extensions.
- Expanded functionality and scalability to easily accommodate future growth.

Panasonic Software PBX	Essential	Pro	Premium
IP-Trunk	126 simultaneous calls with G.711		
UM (Unified Message)	○	○	○
3 rd Party SIP*1	○	○	○
Mobile Softphone*2	○	○	○
UC Pro*3	○	○	○
IP-CS	○	○	○
IP-CS Channel Expansion	—	—	○
CA Operator Console	—	○	○
IP Softphone	○	○	○
Call Center (ACD Reporting + Queue)	—	○	○
CTI/LDAP Support	—	○	○

* 1 AK for 3rd party SIP * 2 AK for KX-UCMA mobile softphone is required * 3 Optional AK for UC Pro2 is required

PICK THE IDEAL PLAN FOR YOU

All you need is the product activation key, annual licences for your users and a remote maintenance annual licence. And that's it. Choose the payment scheme

that meets your budget needs: annual or perpetual. Pick from three grades of plans according your scale and needs: Essential, Professional or Premium.

Trademarks and registered trademarks

- Microsoft, Windows, Outlook and Hyper-V are registered trademarks of Microsoft Corporation in the U.S. and/or other countries.
- VMware vSphere® is registered trademark or trademark of VMware, Inc. in the U.S. and/or other jurisdictions.
- Other trademarks and trade names are those of their respective owners.

Important

- Some models and applications are available in limited countries.
- Design and specification subject to change without notice.
- In accordance with the provisions of the Microsoft Corporation, acquisition of client access licenses (CAL) is separately required.

800-635-3587
 panasonic.com

Panasonic®