Panasonic
BUSINESS

MANAGE

CUSTOMER BRANDING

Ensure your brand stays prominent and your Toughbooks stay secure with our branding services.

Choose from:

→ Custom BIOS and BIOS branding

→ Hardware branding with your company logo

→ Combined BIOS and hardware branding

TOUGHBOOK **TOUGHPAD**   **PRO**SERVICES

What does the service provide?

With our branding services, you can opt to have your company logo applied to the casing of your Toughbooks – in a durable, high-quality format.

You can also choose to have the BIOS of your Toughbooks branded and customized to the precise requirements of your business.

Both services are carried out in our Toughbook configuration center before being supplied to you.

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What are the benefits?

→ **Greater security** – durable, highly visible internal and external branding of your Toughbooks means the risk of theft is vastly reduced.

→ **Greater brand awareness** – as both the hardware and firmware of each and every Toughbook in your organisation carries your logo, this service offer a great way to make your identity more visible and memorable when with customers.

→ **Greater likelihood of unit recovery** – branded Toughbooks are far easier to identity and therefore recover in the event of loss.

→ **Greater cross-organizational consistency** – branding and standardizing the BIOS to the precise needs of your business gives you greater operational consistency across your organization. This in turn reduces the workload for your IT specialists.

PRODUCT CODE*	SERVICE	DETAILS
CFBIOSSETUP	Custom BIOS and Logo Creation	Minimum Quantity 50 units
CFBADGE	Customer Branded Badge on Device	Minimum Quantity 50 units
CFBIOSDEP	Custom BIOS and Logo Installation on Device	Minimum Quantity 20 units
CFBIOS	Special BIOS Settings	Minimum Quantity 15 units

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Our range of professional services are the perfect accompaniment to your Toughbook hardware. Each is designed to maximize performance, efficiency and consistency throughout your organization – and to ensure complete user satisfaction at all times.

The Professional Services available to you include:

→ Disk image management

→ Information management (including asset tagging)

→ Deployment management

→ Branding services

→ Financial services

TOUGHBOOK **TOUGHPAD**

PROSERVICES

*Best effort endeavour with 90% success. Door to door pickup where applicable.