

The choice for modern technology driven QSR businesses.



## Evolve your business to meet the demands of today's customer with Panasonic solutions for Quick Service Restaurants

**Panasonic**

Fierce competition, rising costs, increasing regulation—the food service industry has plenty on its plate. Your customers, and your employees, expect the world to be as sleek and seamless as their smartphones. That adds a whole new level of technological demands to the long menu of challenges you have to prioritize and manage.

Panasonic is ready to help you exceed expectations with technology solutions that raise the bar on customer experience and drive real business efficiency.

## A MENU OF TECHNOLOGY DRIVEN FOOD SERVICE SOLUTIONS.

Panasonic iQ Software makes quick service even quicker while also making your business more efficient and customer interactions more personal. We're enabling smart restaurants with the modern technology they need to build a thriving business, keep customers coming back for more and harness the power of data to streamline their backend operations.

Software should speed up your business — not slow it down. In a business where speed and convenience is critical we know that you don't have any time to lose. Less downtime equals greater efficiency and bigger profits.



## TIME IS MONEY. SAVE BOTH WITH THE PANASONIC iQ DRIVE-THRU TIMER.

For Quick Service Restaurants, every second in the drive-thru counts. Our cutting edge timer technology uses an intuitive graphic touch interface so you can see real-time enhanced car statistics with just a tap. Need to take your numbers to go? Time-specific printed reports are in-hand in seconds directly from your connected POS printer.

The greeting timer and window timers are large and clearly visible so employees can get the timing they need in just a glance. The Panasonic iQtimer counts transactions by the hour and, for a multiple-store owner, report averages can be accessed remotely so you have direct insights into how your business is performing no matter where you are. Plus, data-based historic traffic predictions establish benchmarks and help you identify larger scale performance trends so you can measure the growth of your business.

## CHOOSE PANASONIC FOR UNPARALLELED SOFTWARE AND SUPPORT SERVICES.

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Phone: 1.800.657.9436

## TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH PANASONIC iQtouch AND iQtimer.

The Panasonic iQtouch POS Software is your one stop shop for POS success.

Panasonic's iQtouch is a huge leap forward in POS technology. A full turn-key solution, it's ready out of the box to scale easily to any size of operation.

An innovative, hard-working and reliable POS system is the mission control for running a modern, tech-driven Quick Service Restaurant. Panasonic iQtouch is designed to set you up for success, preparing you to meet the expectations of every customer who walks through your door.



## YOUR ONE-STOP QSR SERVICE & SUPPORT SOLUTION.

We're in this with you. Whether you're running a single cafe or are responsible for a lineup of locations, we know you already have a lot on your plate. The last thing you need is a giant serving of technological troubleshooting.

Our support services are ready to handle the heavy lifting for you and show what a true technology partner can bring to the table. We can take on project management, procurement and installation. Our teams can integrate systems, manage IT and provide 24-7 support so you can stay focused on running your business and serving your customers—instead of focusing on technology.

100% fully managed POS solution	Menu design and maintenance
SaaS-based POS updates and configuration	Sales and account support
Implementation and project management	Equipment staging and configuration
Equipment bench tested before shipping	Installation services
On-site and on-web go live training	Professional services management
24/7 multilingual help desk support	Regional service personnel
Equipment depot services	Onsite break/fix and replace services