



# Panasonic

CLOUD COMMUNICATIONS

Bringing your employees and  
customers closer together

[Panasonic.com/ca/hosted](https://Panasonic.com/ca/hosted)



## Technologies that move us

### > Panasonic: A trusted telephony leader

Panasonic Cloud Communications provide business customers with all the advantages of a carrier-grade, advanced IP communications system without the significant upfront investment. Ideal for small and growing businesses, these new offerings ensure you always have the latest features and functionality - all for one low monthly price.

Whether it's moving your entire phone system over to our Hosted PBX offering or leveraging your current On-Premise PBX system with SIP Trunking, Panasonic has a solution that can be tailored to your business needs.

And with Panasonic's Hosted PBX plans, you can remove the hassle of equipment management and system maintenance, and reduce the burden on your IT resources because it's all taken care of by a reputable and reliable provider. You simply pay for the seats you need with the ability to add more at any time.

Let us work with you to find a solution that best suits your business needs.

## Why businesses choose Panasonic

When it comes to your business communications, you want the best solutions that help your employees communicate easier and collaborate better. Solutions that enhance customer interaction and increase overall satisfaction. That's what Panasonic delivers. If that's not enough, just consider these reasons why you should choose Panasonic:

### End-to-end solution

Our comprehensive selection of PBX, SIP Trunking, hardware and software solutions can fit your specific business needs, today and tomorrow.

### Carrier-grade network

Panasonic Hosted PBX solutions are backed by a true, carrier-grade network that resides within Canada. Few, if any of our competitors, can say that.

### Unparalleled sales, service and support network

Our award-winning network of local dealers provides fast, professional service and support that's all backed by Panasonic's industry-leading capabilities and experience.

### Decades of industry experience


We have over 30 years of experience manufacturing communications products and over 100 million phones currently in service.

# 10+ yrs

## PRODUCT DURABILITY

**Our industry-leading handsets are tested and proven to last for years. In fact, many customers report that theirs are still going strong after 10+ years.**





## FLEXIBLE CLOUD COMMUNICATION OFFERINGS

### Plans designed to fit and scale

Panasonic offers services for organizations that are moving their communications systems to the cloud. Depending on the number of employees or extensions required, you can choose from Canada Wide<sup>1</sup> or North America Wide<sup>2</sup> calling plans and add a range of additional options services to fit your specific business needs.

Small Business Bundle (SBB)	Small Medium Enterprise (SME)	SIP Trunking
Recommended for small businesses with less than 8 employees or extension users.	Recommended for Small, Medium or Enterprise businesses requiring advanced features and functionalities.	Recommended for businesses looking to expand on-premise capabilities even further to meet precise requirements.

1. Subject to Panasonic's Acceptable Use Policy & Excludes area code 867 - NWT, Yukon & Nunavut

2. Subject to Panasonic's Acceptable Use Policy & Excludes area codes: 907- Alaska, 808 - Hawaii and 867 - NWT, Yukon & Nunavut

## SMALL BUSINESS BUNDLE (SBB)

# Creating better connections for your business

Communicate from your preferred device and become even more productive with a communication service that fits your business needs.



### Canada Wide<sup>1</sup> and North American Wide<sup>2</sup> Calling Plans include:

- ✓ 2 Concurrent SIP Call Sessions (expandable to 8 sessions)
- ✓ 1 Direct Inward Dial Number
- ✓ 1 911 Service Listing<sup>3</sup>
- ✓ 1 Voice Mailbox with Email Notification

Recommended for small businesses with less than 8 employees or extension users.

### The 3 Year and 5 Year Plans include the following hardware:

- ✓ 1 Panasonic KX-TGP600G SIP-DECT System
- ✓ 2 Panasonic DECT Handsets (KX-TPA60 or KX-TPA65)
- ✓ Up to 6 Additional Handsets Can Be Added



### Optional Services:

- ✓ Extra SIP Call Sessions for Canada and North America
- ✓ Fax SIP Call Sessions for Canada and North America
- ✓ Virtual Fax
- ✓ Direct Inward Dial (DID) Number
- ✓ 411 Directory Listing
- ✓ Toll Free Calling Plan
- ✓ IP Phone Provisioning
- ✓ Local Number Porting

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3. 911 Service listing is only included in the Canada Wide Calling Plan.

## SMALL MEDIUM ENTERPRISE (SME)

# Ready to grow with your business

Ideal for organizations of any size, Panasonic Hosted PBX runs in the cloud, so you're assured of having the latest features and functionality. Best of all, there's no equipment costs or IT staff and additional resources needed to manage the system—it's included in the low monthly cost.

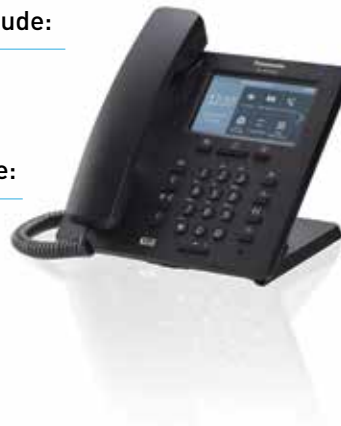


### Canada Wide<sup>1</sup> and North American Wide<sup>2</sup> Calling Plans include:

- ✓ 1 Voice Mailbox with Email Notification (per seat)

### The 3 Year and 5 Year Plans include the following hardware:

- ✓ 1 Panasonic KX-HDV330 IP Telephone



Recommended for small, medium and enterprise businesses that require advanced features and functionality.

### Optional Services:

- ✓ Fax SIP Call Sessions for Canada and North America
- ✓ Virtual Fax Hosted Auto Attendant
- ✓ Paging Interface
- ✓ Call Centre Queue
- ✓ Call Centre Agent Add-On
- ✓ Call Recording
- ✓ Direct Inward Dial (DID) Number
- ✓ 911 Service Listing
- ✓ 411 Directory Listing
- ✓ 8 Party Conference Bridge
- ✓ Toll Free Calling Plan
- ✓ IP Phone Provisioning
- ✓ Local Number Porting Service

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## SIP TRUNKING

# Unifying your business communications

The Panasonic On-Premise PBX solution provides the broadest selection of cost, control and customization options. With fixed monthly costs, complete system customization capabilities and on-demand scalability, On-Premise PBX turns your business communications into a competitive advantage.



## BENEFITS OF PANASONIC SIP TRUNKING:

- 1 Lower Costs Over the Long Term
- 2 Reduce Maintenance Costs
- 3 Avoid Costly Service Interruptions
- 4 Scale Quickly and Easily
- 5 Customizable Service Plan
- 6 PSTN Failover Available

Expand on-premise capabilities even further to meet your precise requirements.

## Canada Wide<sup>1</sup> and North American Wide<sup>2</sup> Calling Plans include:

- ✓ Free Panasonic SIP-Trunk activation keys with the purchase of a new Panasonic NS/NSX with a 3+ year term

## Optional Services:

- ✓ Direct Inward Dial (DID) Number
- ✓ 911 Service Listing
- ✓ 411 Directory Listing
- ✓ Toll Free Calling Plan
- ✓ Local Number Porting Service
- ✓ Sentinel Session Border Controller



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# Find the right communication solution for your business



With both SIP Trunking and Hosted PBX Solutions to choose from, you can select the features your employees and customers want for communication and collaboration, the system management option that best fits your business and the pricing model that works for your bottom line.

## EXPLORE THE ADVANTAGES OF PANASONIC'S CLOUD COMMUNICATION SOLUTIONS

Hosted PBX	SIP Trunking
<p><b>Low, Up-Front Capital Requirements</b></p> <p>Get a low, monthly pricing model with only minor upfront capital costs. All phone hardware (on three and five-year plans) and infrastructure costs are incurred by the service provider.<sup>1</sup></p>	<p><b>Lower Costs Over the Long Term</b></p> <p>Cloud-based offerings can reduce your overall solution costs by over 60-80% from traditional business phone options.</p>
<p><b>Focus on Your Business, Not IT</b></p> <p>With Hosted PBX, your service provider handles all aspects of infrastructure management, system maintenance and updates. It's all included in the low monthly subscription fee.</p>	<p><b>Reduce Maintenance Costs</b></p> <p>Because SIP Trunks are usually connected to a single IP network, IT management costs are often lower. Plus, if maintenance and repairs are needed, they can be done in the background and are transparent to end users.</p>
<p><b>Avoid Costly Business Interruptions</b></p> <p>Our carrier-grade solutions reside in secure, redundant data centres, so your system stays online and your employees stay productive.</p>	<p><b>Avoid Costly Service Interruptions</b></p> <p>With this valuable addition to On-Premise PBX, you can add a layer of redundancy to ensure your business communications stay up and running. In the event of system failures or emergencies, calls can be automatically rerouted to redundant voice lines or even mobile phones.</p>
<p><b>Scale on Your Terms</b></p> <p>Easily adapt to meet the needs of your growing business with Hosted PBX. With just a phone call, you can update your service, upgrade to new features or add new seats, even at remote locations.</p>	<p><b>Scale Quickly and Easily</b></p> <p>SIP Trunking uses a virtual connection, so adding lines or modifying service is fast and simple.</p>

<sup>1</sup> Upfront costs depend on the plan and the number of seats purchased, and the available bandwidth. Phone hardware is included on three-and five-year plans. Additional accessories may also be required.





## PANASONIC CLOUD COMMUNICATIONS

# The Latest Features & Functionality

### GENERAL FEATURES

- Direct Inward Dialing
- Local Number Portability
- Basic Business Listings in White Pages
- Visual Call Waiting
- Line Hunting
- Simultaneous Ring
- Group Intercom / Paging
- Speed Call
- 3 or 4 Digit Desk to Desk Dial Plan
- External Name & Number Delivery
- Bridge Appearance (call appears on another phone)

### CALLING FEATURES

- Call Forwarding
- Call Hold
- Call Park
- Call Return
- Call Transfer
- Caller ID
- Call Waiting
- Call Recording (Optional)
- Do Not Disturb
- Three Way Calling
- Forward to Cell
- Find Me / Follow Me

### VOICEMAIL FEATURES

- Voicemail to Email
- Custom Voice Prompts
- Voicemail Group

### ADVANCED FEATURES

- Automated Call Routing
- Custom Call Routing
- Conferencing Group (Optional)
- Ring All Group
- Web Control Panel
- Extension Groups
- Unlimited Extensions
- Receptionist / Operator Panel
- Virtual Fax (Optional)
- Add-on Extension (Optional)
- Reporting


### AUTO-ATTENDANT FEATURES

- Company Directory Listing
- Music on Hold
- IVR Authentication
- Multi-level IVR Menu



## PANASONIC HOSTED PBX SIP END-POINTS

					
	KX-HDV330	KX-HDV20	KX-UDT131	KX-TPA60	KX-TPA65
Main LCD Display (Lines/Characters)	4.3" Colour Touch Panel (480 x 272 pixels)	160 x 384 dot monochrome	1.8" Colour	1.8" Colour LCD (128 x 160 pixels)	1.8" Colour LCD (128 x 160 pixels)
LED	Yes	-	Ringer/Charge	Ringer/Charge	Ringer
Flexible Co Keys	24	20	12	-	-
SIP Accounts	12	-	2	8	8
Soft Keys	-	-	3	3	3
High Quality Voice	Yes	-	Yes	Yes	Yes
Noise Reduction	-	-	Yes	Yes	Yes
Splash and Dust Resistant	-	-	IP65	-	-
Power Over Ethernet (POE)	Yes	-	-	-	-
Headset Port	Yes	-	-	Yes	Yes
Built-in Bluetooth	Yes	-	Yes	-	-
DIMENSIONS W x D x H [mm]	High Position: 195 x 209 x 190 Low Position: 195 x 188 x 184	110 x 176 x 121 (30°) 110 x 176 x 153 (45°) 110 x 175 x 177 (60°)	Handset: 55 x 23 x 151.5 Handset on charger: 71.5 x 80.5 x 165	47.8 x 25.5 x 153.2	High Position: 192 x 170 x 182 Low Position: 192 x 185 x 150
WEIGHT (g)	850	-	150 (with belt-clip)	117	675



Getting you started to  
make the right call

## ➤ Frequently Asked Questions

### HOW DOES PANASONIC DIFFER FROM ITS COMPETITION?

Panasonic delivers the broadest selection of business communications solutions in the industry to bring your employees and customers closer together. Growing organizations of any size can create the unified communications platform they need to improve collaboration, manage costs and adapt seamlessly to their ever-changing needs. Best of all, these industry-leading solutions are designed and backed by Panasonic, the trusted telephony leader with more than 30 years of industry experience and more than 100 million phones in service today.

### CAN I KEEP MY EXISTING PHONE NUMBERS?

Yes. Local number portability (LNP) regulations enable customers to move their cell or landline phone number to any provider. You may need to provide proof of ownership by producing a phone bill with your business name and address on it.



Make the right call



Learn more about Panasonic's Cloud Communications

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866.214.4620