



## Digital Menu Boards

### Repeat Business Translates to Increased Revenues

Customers want a seamless restaurant experience. They want to see crisp, clear graphics on the displays and even personalized offers. Restaurants need to offer that experience to bring those customers back for more. And that leads to increased revenues.

#### ENHANCING THE CUSTOMER EXPERIENCE LEADS TO CUSTOMER LOYALTY

**Digital engagement leads to a better customer experience and that leads to customer loyalty**

38% of restaurants today want to improve digital customer engagement and loyalty, and 74% of Quick Service Restaurants put an easy-to-read menu board at the top of their priority list.\* The evolution of the drive-thru has certainly led to the importance of digital signage and the customer's experience when placing their orders.

#### ONE SOLUTION, MULTIPLE ADVANTAGES TO BOTH THE CUSTOMER & RESTAURANT

**Simplification through connectivity**

Not only are these easy to read, indoor/outdoor displays provide a visually engaging customer experience. Able to automatically serve up daypart menus, these displays work off a common application platform so every solution in your restaurant is automatically in sync with one another.

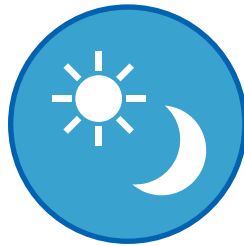


### KEY FEATURES & BENEFITS



#### READY TO TAKE ON ANY CONDITION

Placed indoor or outdoors, these displays can take on the roughest of conditions.



#### AUTOMATIC DAYPARTING

Provide a more customized experience, help manage assets and eliminate waste.



#### COMMON APPLICATION PLATFORM

One platform ensures all systems are serving up the same information.



#### ONE MENU, MULTIPLE LOCATIONS

Easily update menus and content so that all locations display uniform content.



#### 24/7 SUPPORT 365 DAYS A YEAR

Our Professional Services will keep you up and running.