



Panasonic

Made-to-order
innovation

MODERNIZING FOOD RETAIL. AGAIN.

Transforming food shopping and dining experiences

Consumers today have countless fresh food options. That means food retailers and restaurants must continually upgrade their customer experience and increase efficiency.

With leading refrigeration and merchandising solutions from our Hussmann division, we're making it easier for shoppers to put a great meal on the table. And when those customers want to eat out, we're making that simpler, too, with end-to-end restaurant solutions for front and back of house.



90-95%
fewer greenhouse gases
Hussmann's microDS-equipped
cases use natural refrigerant
technology, greatly reducing their
environmental impact



Technologies
to help you
cater to your
customer



Building on our decades-long experience in the industry, Panasonic is bringing disruptive technologies to market to help our customers stand apart, including:

- Data analytics to personalize each shopper's experience
- E-commerce integration to increase customer convenience
- Renewable energy and other solutions to increase sustainability
- IoT, AI and automation to predict guest behavior and enhance operational efficiencies

A bold new future awaits the food retail and restaurant business. At Panasonic, we're ready to lead the way.

DATA ANALYTICS
E-COMMERCE INTEGRATION
RENEWABLE ENERGY
IOT, AI AND AUTOMATION

HUSSMANN: 100+ YEARS AND STILL INNOVATING

Fresh thinking for food retail

The Hussmann name has long been synonymous with top-quality refrigeration, state-of-the-art displays and food retail solutions. Now, backed by the breadth of Panasonic's technologies, we're delivering a new generation of customer-focused solutions from the mega-store to the mini-mart.

Preserving your reputation

We understand the many ways food can be compromised. That's why we engineer our solutions to keep food fresh longer. By maximizing freshness and minimizing food safety issues, we help you maintain your high standards.

Attract your ideal customer

Today, food retailers need to tailor their in-store experience to showcase the fresher, healthier foods their customers want. We can help you inspire shopper loyalty with services to optimize store design, layout and merchandising.

Services that scale with you

Hussmann is the only major company that manufactures, installs and services refrigerated cases throughout the Americas. With 1,200 service members, we'll be there for you.

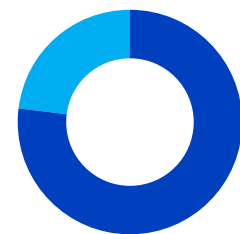
Expertise in energy efficiency

In addition to producing eco-friendly cases that lead the way in sustainability, we provide comprehensive planning services to help your store reduce energy usage. We even work with utilities to secure incentives for you.

Data and IoT: The next evolution

Combining the digital and physical, our connected locker solution lets customers pick up online orders in secure refrigerated lockers in front of stores. This "clicks meets bricks" solution taps our integrated supply chain expertise, giving customers new convenience and helping businesses minimize "last mile" costs and logistical hurdles.

In stores, we can apply analytics to data captured by electronic shelf labels, helping you automate stocking and enhance product mix, merchandising and marketing.



77%

of food retail decision makers fear competitors will move ahead if they fail to adopt disruptive technologies*

*Panasonic, Disruptive Technology Adoption Research, August 2018



Solutions

Food Retail

- Refrigeration
- Store design, layout and merchandising
- Food safety
- Data and IoT solutions
- Service and maintenance
- Energy management and sustainability

Restaurants

- Point-of-sale (POS) and mobile POS
- Self-ordering kiosks
- Digital menus and displays
- Commercial appliances
- Back-office management
- Connected restaurant solutions

ENHANCING THE GUEST EXPERIENCE AT RESTAURANTS

How can we help you?

As a valued partner to top quick-service restaurant (QSR) brands and food service operators for 35 years, Panasonic is in virtually every corner of today's restaurant. With digital signage at the drive-thru, POS systems at the counter, appliances in the kitchen and software in the back office, we're uniquely equipped to bring everything together to drive efficiency and increase customer satisfaction.

ClearConnect™: Complete end-to-end integration

The connected restaurant is now a reality. Leveraging a QSR infrastructure that integrates front and back of house, this cloud-based solution can deliver real-time info on sales (through POS, mobile apps and kiosks), labor, inventory, vendor orders and even food prep from sensor data in appliances.

Predictive analytics and AI give managers a whole new line of sight into their operations so they can better assess performance and sharpen forecasting.

POS, 2-in-1s and kiosks

Fast-paced QSRs count on our industry-leading solutions, such as rugged, hybrid TOUGHBOOK® devices for POS and back office, and self-service kiosks proven to increase order size.

Case study: McDonald's

It can be a challenge to manage data across multiple restaurant locations, particularly with an outdated information management system. Our human resources and inventory management solutions helped a franchisee reduce operating costs by 2% on average and increase revenue by 7-8%.

Case study: Mary Brown's

Upgrading to our POS solution and Clearview back-office software enabled Canada's largest chicken QSR to feed its ambitious expansion plans. Service and processes were streamlined as well, with order prep starting 20 seconds sooner.



35-40%

higher sales at kiosks than at the counter or drive-thru for a Dairy Queen franchisee in Texas. Across its restaurants, our kiosks are king at driving bigger checks. And customers love them.



Creating the
technologies
that move us

At Panasonic, we anticipate the future, innovate continuously and integrate disruptive technologies to create breakthrough solutions for our customers.

Why Panasonic?

- Deep expertise in the food retail industry
- Preferred technology partner of many industry leaders
- Legendary product quality and reliability
- Integrated solutions focused on enhancing the customer experience
- Global reach with comprehensive service and support
- A leader in 10 disruptive technologies transforming business and industry

See how we can help move your food retail business or restaurant forward.

<https://na.panasonic.com/ca/industries/food-service-technology>