

# PANASONIC FANS HAVE BEEN **SHAVING** LIKE PROS FOR OVER 70 YEARS

1955

Play ball!  
Panasonic introduces the electric shaver to Panasonic fans. No longer would their necks and faces be subjected to the punishment of dull safety razors.



1981

The iconic Panasonic electric shaver is updated to become water proof—and compatible with gel or cream. Shaving is now a soothing experience, kind of like watching your favourite pitcher take the mound in the ninth inning.



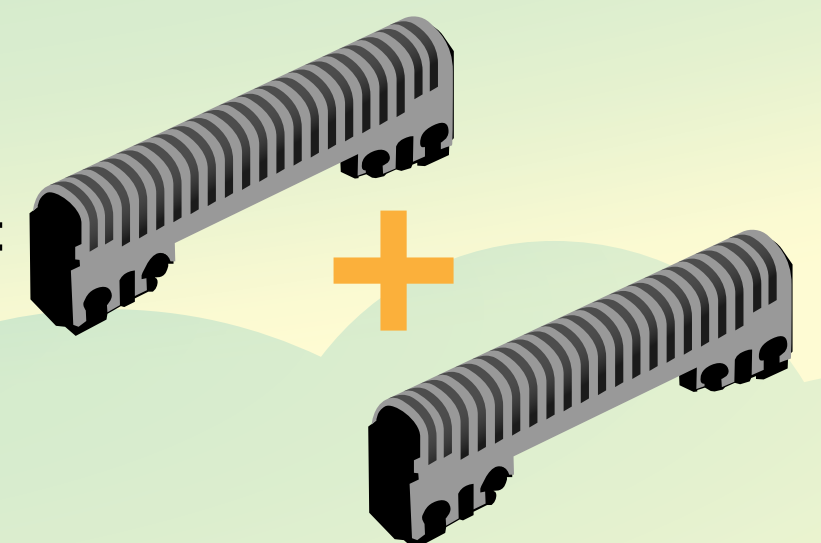
1988

Panasonic releases the electric razor, featuring V-shaped carbon titanium blades, which help to deliver a faster, deeper shave. There was officially no excuse for sporting a playoff beard year-round.



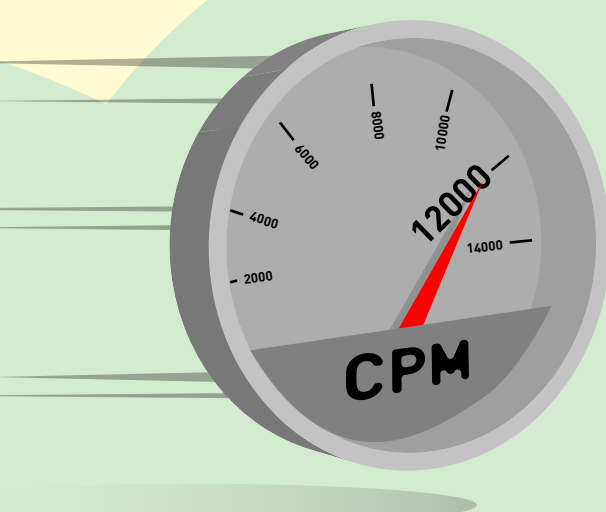
1991

Advanced research into human skin helps Panasonic develop the 2-blade shaver that delivers a close, comfortable shave. The only soothing required was following an afternoon in the outfield.



1995

The world's first linear motor in a shaver was released. This meant thousands of blade strokes per minute and unprecedented performance. There hadn't been a closer shave since the last World Series in Toronto.



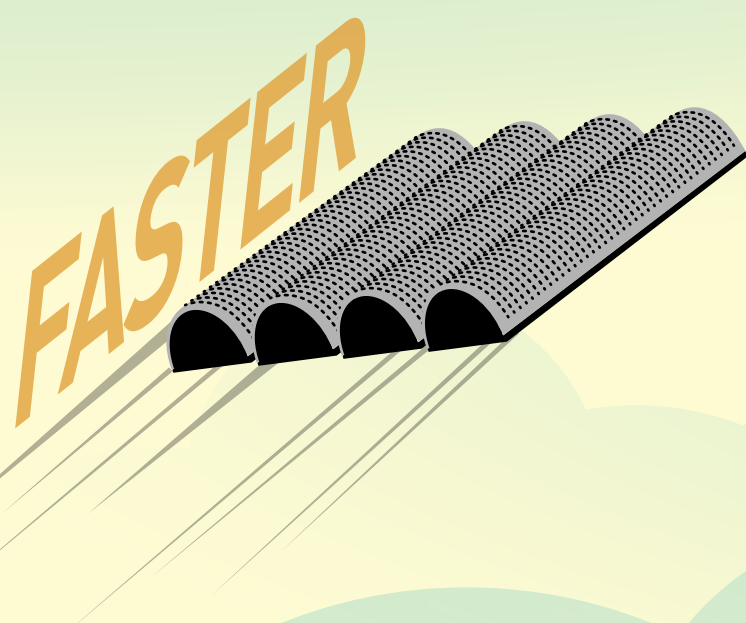
2002

The next generation of Panasonic shavers is introduced, featuring the world's first and sharpest 30° inner-blades and a pivoting head. Fans everywhere hit their next shave out of the park.



2008

Panasonic doubles down on ease of use and precision with a faster than ever four-blade shaver. It's gentle but tough when it needs to be—kind of like a good coach.



2011

With the new-generation five-blade shaver, Fans get a closer shave without sacrificing speed or comfort. Like, sliding into home, replay called "safe" close!



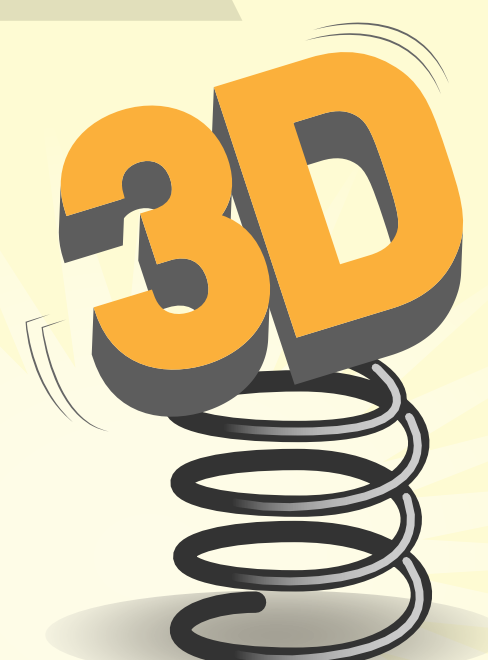
2013

Panasonic continues its traditions of craftsmanship, attention to detail, form and function with the updated five-blade shaver featuring the unique and only stubble sensor. Fans everywhere get to spend less time shaving—and more time enjoying the game.



2015

New 3D suspension is introduced. Panasonic shavers now follow fans' facial contours like players rounding the bases. A shave this close and smooth is worth celebrating from the dugout.



2017

STAY TUNED  
AND  
STAY SHARP!



Panasonic will soon be revealing its new MVP line-up of products, featuring its trademark Japanese Blade Technology.

SHARE YOUR SHAVE LIKE A PRO STORY ONLINE  
BY USING THE #SHAVELIKEAPRO HASHTAG!

Panasonic